



**INTERNATIONAL
COFFEE
ORGANIZATION**

ICO Newsletter Issue April 2022

Transition of ICO Executive Director

ICO Executive Director-elect Vanúsia Nogueira will assume office in May 2022. Vanúsia will become the first woman to lead ICO in its 60-year history. On behalf of a grateful coffee community and the ICO we thank José Sette for his exceptional service as ICO Executive Director.

I. ICO updates

132 International Coffee Council

The most important item on the agenda was the draft text of the new International Coffee Agreement 2022, the result of decisions made in 28 meetings of the Working Group on the Future of the Agreement. The new Agreement has been reviewed to improve international cooperation among all coffee stakeholders both at the public and private levels, so as to achieve a sustainable and resilient coffee sector with a specific focus on the livelihoods of coffee farmers and other producers.

The revised structure of the Agreement – which foresees the transformation of the Coffee Public-Private Task Force (CPPTF) into a permanent Working Party – bears witness to the recognized need to enhance dialogue and build new partnerships with the private sector and civil society in order to jointly address common challenges such as climate change and the negative repercussion of the COVID-19 pandemic.

A new system for the calculation of votes and contributions that better reflects the reality of the coffee global value chain is also expected to be

introduced in order to promote a fairer distribution of financial commitments among Members and enhance the financial sustainability of the Organization. The Council decided to hold a Special Session of the Council on 8 and 9 June 2022 to consider the adoption of the new Agreement.

Members also appointed Mr Massimiliano Fabian of EU-Italy as the new Vice-Chair of the International Coffee Council, as well as Mr Zoltan Agai of the European Commission as Chair of the Finance and Administration Committee (FAC) for coffee year 2021/22.

The Council will resume in-person meetings starting with the last session of coffee year 2021/22, which will be held in Bogotá from 3-7 October 2022 following the generous offer made by the Government of Colombia to host the 134th Session of the Council.

Read the full press release [here](#).

Collaborative Research to support Living Incomes of Coffee Farmers, Peru

Under the framework of the National Coffee Action Plan, leading actors in the coffee value chain come together to support a living income benchmark study in Peru with the Anker Research Institute.

Building on the ambitious goals of the National Coffee Action Plan, this research is calculating the costs of a decent standard of living (i.e. living income benchmarks) using the Anker methodology in key coffee production regions of Peru. The initiative is embedded in a regional consultation process to better understand coffee farmers' incomes and the gaps for them to earn at least a living income as a milestone towards prosperity. The project will be implemented throughout 2022 with stakeholder dialogue and field work.

Peru, as one of the endorsers of the London Declaration and ICO Task Force member, is joining with private and public sector leaders to support this research in the context of Peru's National Coffee Action Plan.

Read the full press release [here](#).

Algrano Market Trends Review 2022

The new Algrano Market Review highlights the stabilizing effect of long-term relationships on coffee supply and prices with more than 60% of surveyed coffee roasters and producers wanting to invest more in direct trade practices in 2022.

This is the second yearly review to be published by the digital sourcing ecosystem Algrano with the objective to make information about differentiated coffees widely accessible to the industry for free. In total, 54 roasters from 13 countries in Europe and 76 producers from 15 countries in Latin America, Africa, and Southeast Asia provided information for the report.

ICO was interviewed to provide an insight into market trends, changes in sourcing and selling strategies, impacts on price of commodity and specialty coffee, digitalization, and sustainability.

The report can be obtained free of charge [here](#).

ICO Head of Operations Gerardo Patacconi contribution to the Global Coffee Report (GCR) Magazine

Mr. Patacconi spoke on the question of the resilience of Global Value Chain (GVC) since the outbreak of the COVID-19 pandemic. This concern is exacerbated by climate change, supply chain bottlenecks, the growing price of inputs and raw materials as well as uncertainties regarding the pace of the recovery of the global economy.

ICO celebrates Earth Day – 22 April

ICO 2022 theme is on promoting a circular coffee economy identifying circular opportunities and cost-effective solution in every part of the Coffee Global Value Chain (C-GVC), interventions to building resilient coffee landscapes engaging all members of the coffee public-private task force, as well as contributing to the debate on deforestation-free coffee environment.



Members of the Ministry of Foreign Affairs of Japan called on the ICO Executive Director and the Head of Finance & Administration

The ICO Executive Director José Sette and ICO Head of Finance & Administration Tomoko Hayashi received members of the Ministry of Foreign Affairs of Japan on 30 March at ICO headquarters in London, UK.



Discussions focused on the draft of the new ICA 2022 as well as building stronger cooperation with Japan. ICO did invite the engagement of Japan International Cooperation Agency (JICA) – the development agency of Japan, and the All-Japan Coffee Association (AJCA) – a member of the Private Sector Consultative

Board (PCSB), to help grow Japan-ICO's relationship and to enhance cooperation in the coffee sector.

ICO - TRADE Hub Commodity meeting



TRADE Hub experts and the ICO met on 19 April at ICO headquarters in London, UK. Discussions focused on identifying pathways forward for creating impact in private and public sectors specifically through the coffee supply chain work of the TRADE Hub, and to identify how ICO could further collaborate with the TRADE Hub, and

how the TRADE Hub research can align with ICO's objectives.

Furthermore, this was an additional opportunity to synergize efforts to understand the supply chain across country teams.

This meeting was organized by UN Environment Programme World Conservation Monitoring Centre (UNEP-WCMC).

Peruvian Delegation called on the ICO Executive Director and the Head of Operations



The ICO Executive Director José Sette and ICO Head of Operations Gerardo Pataconi received members of the Peruvian Delegation on 22 April at ICO headquarters in London, UK.

The Peruvian Delegation introduced its newest member and reaffirmed their commitment to ICO, also reiterating their willingness to increase engagement with CPPTF activities. The draft of the new ICA as well as coffee statistics and the new EU regulation on deforestation were among the other areas discussed.

II. Press releases and media coverage

- [132 International Coffee Council](#)
- [Collaborative Research to support Living Incomes of Coffee Farmers, Peru](#)
- [ICO drafts new International Coffee Agreement – GCR Magazine](#)
- [Coffee prices readjust and certified stocks grow: ICO report – GCR Magazine](#)

III. Knowledge hub - Statistics

The Coffee Market Report (CMR) can be accessed [here](#).

IV. Coffee Public-Private Task Force (CPPTF)

ICO panel on the EU Deforestation Regulation - 29 April at 13:30

London

Coffee is among the six selected commodities to be covered by the new EU initiative on Deforestation Free Supply Chains. Representatives from the EU Commission Directorate-General for International Partnerships (DG INTPA) and Directorate General- Environment (DG ENV) together with representatives of ICO exporting members, the coffee industry, international organizations and civil society, will present and discuss this very important and pertinent topic. It will be a lively and engaging discussion indeed. This Webinar is part of the ICO Coffee Public Private Task Force outreach activities.

Learn more and register [here](#).

ICO CPPTF at the Specialty Coffee Expo 2022 in Boston

On 8 April the ICO organized an event to share the work of the Coffee Public Private Task Force (CPPTF) at the Specialty Coffee Expo 2022 in Boston, with the participation of over 50 delegates from the specialty coffee industry

and representatives of coffee producing countries and associations such as Mexico, Colombia, the Inter-African Coffee Association (IACO), and Promecafe.

Yannis Apostolopoulos, CEO of the Specialty Coffee Association, welcomed the participants while ICO Executive Director-elect Vanusia Nogueira outlined the importance of the work of the CPPTF for the coffee sector.

Representatives of supporting organizations such as the Committee on Sustainability Assessment (COSA), Conservation International, Global Coffee Platform, Rainforest Alliance, Sustainable Food Lab, and Sustainable Coffee Challenge (SCC) updated the participants on the progress and current work of the CPPTF's technical workstreams, stressing how the Task Force represents a unique opportunity to achieve transformational change for



the sector.

The event led to greater engagement with the audience and provided participants with information on how to get involved and collaborate with the Task Force.

Technical Workstream Updates

The Technical Workstreams are now moving towards implementation in ICO exporting countries for 2022 and further updates will be provided in the April Newsletter and at the CPPTF Open Session on 5 May.

Click [here](#) to check the latest updates about the work of the CPPTF Technical Workstreams.

2022 CPPTF Meetings

Click [here](#) to find the dates and links to register for the 2022 Open Sessions of the CPPTF. Please note that the Open Session has changed to Thursday, 5 May.

IV. UPCOMING MEETINGS

133rd Special Session of the International Coffee Council

| | | |
|---------------------------------------|---------------|-----------------------|
| 133 rd ICC Special Session | 8-9 June 2022 | 11:30-16:00 London |
|---------------------------------------|---------------|-----------------------|

CPPTF meetings

| | | |
|---|---------------|-----------------|
| Technical Workstream 5 Sector Coordination | 12 April 2022 | 14:00 London |
| Technical Workstream 2 Market transparency | 22 April 2022 | 15:00 London |
| ICO Webinar: New EU Deforestation and forest degradation Regulation - the implications for the coffee sector Register in advance for this meeting | 29 April 2022 | 13:30 London |
| 9 th Task Force Open Session Register in advance for this meeting | 5 May 2022 | 14-16:00 London |

Please contact the Secretariat for further information and connection details for the meetings at info@ico.org.

Other coffee related events you may be interested in

Biochar usage in Agricultural Applications

Vietnamese farmers pioneer climate smart agro-processing practices
United Nations Industrial Development Organization (UNIDO)
28 April 2022 9-11 Geneva/8-10 London

This webinar is on UNIDO's work on small-scale pyrolysis of coffee agrowaste and on biochar promotion in Vietnam. This event it with the participation of the Ministry of Agriculture and Rural Development of Vietnam and organized by UNIDO in partnership with the Swiss Federal Department of Economic Affairs, Education and Research (EAER).

Gerardo Pataconi, ICO's Head of Operations has been invited to speak on ICO and the Coffee Circular Economy.

Register [here](#)



The poster features a top header with logos for UNIDO, the Swiss Agency for Development Cooperation (SDC), and the Department of Economic Affairs (DEA). The main visual is a collage of agricultural images: hands holding dark biochar, a woman with a basket of produce, and seedling trays. Text on the poster includes the event title, date (28 April, 2022), time slots for Vietnam and CEST, and a registration link.

UNIDO UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

Organisation & Representation
Cooperation with
International Organizations
Cooperation with
States & Governments

Department of Economic Affairs
Innovation and Research Unit
State Secretariat for Economic Affairs (SEKO)

WEBINAR

28 APRIL, 2022 THURSDAY

14:00 - 16:00 VIETNAM
09:00 - 11:00 CEST

BIOCHAR APPLICATION IN SUSTAINABLE AGRICULTURAL DEVELOPMENT

VIETNAMESE FARMERS PIONEER CLIMATE SMART AGRO-PROCESSING PRACTICES

To register please click [here](#) or go to:
<https://forms.gle/qzKsy eHjLQ0tsgx06>

Project Implementing Partners: **WET. HUB**, **HUSK**, **VNCPC**, **sofies**

Event supporters: **INTERNATIONAL SUPPORT GROVE**

23rd Santos International Coffee Seminar (*in person*)

11-12 May 2022 at the Sofitel Hotel in Guarujá, São Paulo, Brazil

The Santos Commercial Association will host the 23rd Santos International Coffee Seminar on 11 and 12 May at the Sofitel Hotel in Guarujá, São Paulo, and registrations are now open.

With its main theme “Coffee. How ready is Brazil?”, the summit will be the first to be held after the COVID-19 pandemic, offers a chance to network and

continue business, promote debates and share reflections on current issues, perspectives and uncertainties the coffee sector is going through at this time.

Registrations can be made through www.seminariocafesantos.com.br



25th INTERNATIONAL COFFEE SEMINAR SANTOS BRAZIL 2022

Save the Date

International Coffee Seminar

Coffee
Brazil
is ready!

First to be held after the Covid-19 pandemic, offers a chance to pick back up on networking, continue business, promote debates and reflections on current issues, perspectives and uncertainties the coffee sector is going through at this time.

**11 & 12
MAY
2022**

Registrations can be made through:
www.seminariocafesantos.com.br

We expect you here!
Don't miss out on this important happening in world coffee.

 SANTOS TRADE ASSOCIATION
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Webinar Success stories: Exporting specialty coffee to Europe

19 May 2022 16 – 17:15 Amsterdam/15 – 16:15 London

Centre for the Promotion of Imports from developing countries (CPI), Ministry of Foreign Affairs of The Netherlands

In this webinar, coffee exporters from different countries will share stories about their road to achieving successful exports to Europe. What did they learn and what will they recommend to other coffee exporters aiming to enter new markets? Topics that will be discussed are: building and maintaining relationships with buyers, communicating a value proposition, marketing via social media and complying with buyer requirements.

Register [here](#).



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