



**INTERNATIONAL
COFFEE
ORGANIZATION**

ICO Newsletter Issue August 2022

I. ICO Updates

ICO ED delivered a keynote speech at the World Coffee Alliance virtual event on ‘Trilogy in Digital Traceability - Big Data’

Big data was the topic for Episode 2 of the Event ‘Trilogy in Digital Traceability’ organized by the World Coffee Alliance (WCA). Playing an increasingly pivotal role in e-commerce and coffee retail, the digital traceability technology has enabled to develop new methods and solutions to address critical issues, specifically regarding how to secure the coffee supply chain and mitigate the climate change consequences on the coffee sector.

Advocating for the Big Data 5Vs (volume, velocity, variety, veracity and value), ICO ED, Vanúsia Nogueira, stressed that Big Data Technologies should pave the way to improve coffee farmers’ lives by bringing transparency and traceability into the value chain and improving its fairness and market transparency as a result."



See all press releases [here](#).

ICO joined the third World Coffee Producers Forum to discuss the coffee sector's challenges and opportunities

For its third edition, held virtually on 12 July 2022, the World Coffee Producers Forum (WCPF) welcomed international experts and high-level representatives from different coffee-producing countries and coffee associations to discuss the focus of the forum: the intersection between coffee farmers' prosperity and National Coffee Sustainability Plans.



The Forum encouraged dialogue between the key experts and producing countries in attendance on how to proactively address the challenges faced by the coffee value chain worldwide while improving the livelihoods of smallholder coffee growers. The next WCPF Forum will take place in person on 13 and 14 February 2023 in Kigali, Rwanda.

Read the full press release [here](#).



The Spanish edition of the world's most important coffee guide launched in Peru

Through its Alliances for Action Programme, the International Trade Centre (ITC) has launched the Spanish version of the fourth edition of the Coffee Guide at the 24th National Coffee and Cocoa Convention, held in Lima (Peru).

The ITC's Alliances for Action Programme, through its association with the ICO, CLAC and other key partners in the sector, is actively working to bridge knowledge gaps related to the coffee sector worldwide.

Read the Coffee Guide [here](#).

Ms. Vanúsia Nogueira, ICO ED, attended as a panellist IDH's Living Income Summit in Netherlands

The Summit was organized and hosted by IDH, together with the Living Income Community of Practice (LICOP), the members of the Living Income Roadmap Steering Committee: MARS, Nespresso, Nestlé, OFI, Olam, Symrise, Touton and Unilever, in partnership with the Business Commission on Tackling Inequality. The purpose of this Summit was to amplify the overarching message that we have reached the limits of the old ways of collaborating on increasing smallholder incomes, and it is time for impactful collaboration between stakeholders.

While in the Netherlands, Ms. Nogueira also met with the Managing Director of the Common Fund for Commodities, Ambassador Sheikh Mohammed Belal, for a courtesy visit.



Access the Summit Website [here](#).

ICO unveils landmark International Coffee Agreement, formally welcoming the global private sector to key discussions on the future of coffee

In a new spirit of collaboration, the International Coffee Organization is pleased to announce its landmark International Coffee Agreement 2022, formally welcoming to the table for the first time in 60 years the world's biggest coffee retailers, roasters and manufacturers, together with coffee farmers.

The goal of the Agreement is to find new ways to improve conditions in an over USD300 billion a year industry that provides a livelihood for millions of people from farmers to baristas across the world. “We are entering a new era of cooperation with the private sector thanks to the landmark International Coffee Agreement 2022,” says Vanúsia Nogueira, who joined in May as ICO’s first female Executive Director.

The new International Coffee Agreement goes beyond the traditional divide between exporting and importing Members as all Members are committed to working together to address the increasing challenges of the coffee industry. The private sector and Government entities will coordinate strategies to address more efficiently those challenges.

Read the full press release [here](#).

Collaborative Research to support Living Incomes of Coffee Farmers

Under the framework of the National Coffee Action Plan, leading actors in the coffee value chain come together to support a living income benchmark study in Peru with the Anker Research Institute. Building on the ambitious goals of the National Coffee Action Plan, this research is calculating the costs of a decent standard of living (ie. living income benchmarks) using the Anker methodology in key coffee production regions of Peru.

The initiative is embedded in a regional consultation process to better understand coffee farmers’ incomes and the gaps for them to earn at least a living income as a milestone towards prosperity. The project will be implemented throughout 2022 with stakeholder dialogue and field work.

Read the full press release [here](#).

ICO & IDH team up on increasing incomes for smallholder coffee farmers

Together, the International Coffee Organization (ICO) and the Sustainable

Trade Initiative (IDH) are uniting forces, expertise and networks to work towards a prosperous coffee sector for coffee farmers. A new partnership between ICO and IDH will lay the groundwork for living and prosperous incomes for coffee farmers through the promotion of policy development, public and private sector dialogue, resource mobilization, and pre-competitive work.

This partnership builds on commitments from ICO's Coffee Public Private Task Force (CPPTF), which was created in 2018 to establish a dialogue on coffee price levels among key public and private stakeholders in the coffee sector. IDH will team up with the Task Force and its companies, governments and international supporting organisations, and draw on its active community of stakeholders working to close living income gaps across a variety of commodity sectors, such as coffee and cocoa.

Read the full press release [here](#).

II. Official Visits

16 August - Ms. Nogueira met with Ambassador Romero-Martinez of Honduras, Chair of the International Coffee Council, for a meeting in preparation of the 134th session of the ICC.



16 August - Visit of ICO ED to the Permanent Representative of Côte d'Ivoire to International Commodity Organizations in London, Ambassador Aly Touré.



28 July - ICO ED Vanússia Nogueira met with Ambassador Vanessa Interiano Elfarnawany of El Salvador.



14 July - ICO Executive Director met with H.E. Natalia Royo de Hagerman, Ambassador of Panama to the UK.



13 July - Visit of H.E. Gyan Chandra Acharya, Ambassador of Nepal to UK to Ms. Nogueira.



7 July - Ms. Nogueira met with the Minister of Foreign Affairs of Madagascar, H.E. Mr Richard Randriamandrato.



III. Press releases and media coverage

- [ICO Executive Director met with HE Natalia Royo de Hagerman, Ambassador of Panama to the UK](#)
 - [ICO joined the 3rd World Coffee Producers Forum to discuss the coffee sector's challenges and opportunities](#)
 - [ICO Executive Director discussed unifying the Global Coffee Sector](#)
 - [Minister of Foreign Affairs of Madagascar confirms his Government's commitment to sign the new International Coffee Agreement 2022](#)
 - [Spanish edition of the world's most important coffee guide launched in Peru](#)
 - [The ICO Coffee Public-Private Task Force at the WoC Milan: Towards a sustainable coffee sector](#)
 - [ICO unveils landmark International Coffee Agreement, formally welcoming the Global Private Sector to key discussions on the future of coffee](#)
 - [Collaborative Research to support Living Incomes of Coffee Farmers, Peru](#)
 - [New partnership charts course towards prosperous incomes - ICO & IDH team up on increasing incomes for smallholder coffee farmers](#)
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IV. Knowledge hub - Statistics

The Coffee Market Report (CMR) can be accessed [here](#).

V. Coffee Public-Private Task Force (CPPTF)

The ICO Coffee Public-Private Task Force at the WoC Milan: Towards a sustainable coffee sector

On the occasion of the World of Coffee (WoC), held in Milan on 23 June, the ICO Coffee Public-Private Task Force organized a special event on 'Towards Partnerships for Sustainability/Targets & Actions for Specialty'.

The event marked an occasion to highlight how the ICO Task Force represents a unique consensus-building model to agree and implement solutions, such as the creation and implementation of collaborative public-private partnerships to close the 'living income gap', to build 'resilient coffee landscapes interventions' that ensure sustainably produced and sourced coffee and enhanced market transparency and access, as well as to address the impact of new regulations on the production, trade, processing and consumption of coffee.



Read the full press release [here](#).

ICO ED attended the High Level Meeting 'On the way to living income and living wage' hosted by the Federal Ministry for Economic Cooperation and Development

Vanúzia Nogueira, Executive Director of the International Coffee Organization, attended in Berlin the High Level Meeting 'On the way to living income and living wage – how can governments and private sector work together?'. The event focused on how Living incomes and wages should be positioned as an important approach for European companies and retailers to effectively prevent human rights risks in their supply chains as well as to fulfil due diligence obligations.

To this end, the German and Dutch governments signed on 27 January 2021 a Joint Declaration to promote living incomes and wages. During her intervention, Ms. Nogueira stated: "To make a difference, we need to act together. The ICO Coffee Public-Private Task Force (CPPTF) initiative is crucial to build bridges between the actors of the sector". The CPPTF aims to establish Living Income Benchmarks and implement Living-Prosperous Income pilot projects to identify living Income gaps and interventions to close and surpass gaps towards Prosperous Income.



Read the full press release [here](#).

VI. UPCOMING MEETINGS

Committee

55 th Finance and Administration Committee	14 September 2022	Online
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International Coffee Council

134 th Session of the International Coffee Council and associated meetings	3-7 October 2022	Bogotá, Colombia
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CPPTF meetings

4 th CEO & Global Leaders Forum	5 October 2022	Bogotá, Colombia
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Please contact the Secretariat for further information and connection details for the meetings at info@ico.org.



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