



**INTERNATIONAL
COFFEE
ORGANIZATION**

ICO Newsletter Issue March 2022

International Women's Day – 8 March

The ICO has joined the world celebration of IWD 2022

Without gender equality, a sustainable future remains beyond our reach.

The International Coffee Organization stands with all women in the daily fight for equal rights and celebrates International Women's Day, recognizing women's key role in the world coffee sector and the need for a structural change to ensure equal access to resources and opportunities for every girl and woman.

I. ICO updates

Brazilian coffee and consumption in Italy

Gerardo Pataconi, the Head of Operations, represented the ICO at the seminar on "Brazilian coffee and consumption in Italy" at the Accademia del Caffè Espresso, in Fiesole (Florence), Italy on 18 March. The ICO participation and the event were funded and organized by the Brazilian Coffee Museum, in partnership with CECAFÉ – Brazilian Coffee Exporters Council, as well as the Brazilian Embassy in Italy.

The Seminar was part of the opening of the traveling exhibition "Viaggio nella terra del caffè" and aimed to enhance the historical importance of Italians for the development of the coffee sector in Brazil. In addition, the Seminar promoted a debate on statistics and data of coffee agribusiness in Brazil,

sustainability, human development, best agronomic practices, consumption, production, family farming and the importance of Italy as one of the main destinations for coffee beans, addressing as well as the sector's social responsibility. Opportunities for stronger collaboration with CECAFE on the development of a standardized customs system for coffee certificates of origin to be provided to all ICO members, on green bonds and statistics were discussed. The possibility of utilizing the Academia del Caffè Espresso as a ICO training centre was also explored and will be the object of a follow up.

ICO-IDH partnership

A new partnership in the making between ICO and IDH - the Sustainable Trade Initiative will lay the groundwork for living and prosperous incomes for coffee farmers through the promotion of policy development, public and private sector dialogue, resource mobilization, and pre-competitive work.

ICO and IDH are joining forces, expertise and networks to work towards making prosperity for coffee farmers a reality. This partnership builds on the commitments of ICO's Coffee Public Private Task Force (CPPTF) created in 2018 together with public and private key sector stakeholders to establish a dialogue on coffee price levels. IDH will team up with the ICO and the CPPTF and its companies, governments and international organizations and draw on its community of stakeholders already working to close living income gaps for smallholder farmers across a variety of commodity sectors, such as coffee and cocoa.

Lavazza Sustainability Report

ICO Executive Director José Sette wrote an op-ed in the Lavazza Sustainability Report highlighting a wide array of initiatives to promote sustainability in the world coffee sector. Mr. Sette notes that the private sector can significantly contribute through their own initiatives to advance sustainability guided by the Sustainable Development Goals (SDGs) 2030. Mr. Sette stressed the importance of the establishment of the CPPTF in 2019 in an ambitious and innovative initiative that brings together the governments of countries with an interest in coffee and leading roasters and traders to devise concrete approaches to make the world coffee sector more

sustainable.

These solutions developed by the CPPTF are aimed to achieve sustainable, inclusive and resilient coffee global value chains, ensuring the livelihoods of smallholder coffee farmers and their families to achieve a living income that shall also generate prosperity for all the stakeholders of the coffee value chain, while meeting the high expectations of coffee consumers worldwide.

Lavazza has been a partner of the ICO in the ICO-led sector dialogue and the Task Force and has given its enthusiastic support from the very beginning.

ICO Chief Economist invited to speak by Kenya Coffee Platform

On 18 March 2022, Denis Seudieu, Chief Economist, was invited by the Kenya Coffee Platform to make a presentation on the overview of the global coffee market at the Coffee Stakeholder Breakfast webinar sponsored by SOLIDARIDAD. Over 100 participants including coffee growers, coffee authority and other value chain actors attended the event.

ICO on gender at the International Women's Coffee Alliance (IWCA)

Wolfgang Weinmann, Advisor, Initiative for Sustainable Agricultural Supply Chains (INA), GIZ and supporting the CPPTF, has been invited as the guest speaker for an interactive discussion about transformative gender strategies in the coffee sector by the IWCA on 23 March. Wolfgang will present on the CPPTF and how it brings together producing and exporting member countries as well as a wide range of coffee industry leaders and actors, including IWCA, to collectively identify challenges in the coffee sector.

Global Coffee Platform (GCP)

The Equivalence Mechanism (EM) is a framework developed by the [Global Coffee Platform](#) to assess whether a sustainability scheme can be considered equivalent to the Coffee Sustainability Reference Code (Coffee SR Code).

The EM assesses whether a sustainability scheme meets the Coffee SR

Code plus a set of Operational Criteria that ensure sustainability schemes have a credible and effective system for implementation. Operational Criteria include five topics: governance, standard-setting, assurance, data quality, and claims. Following the publication of the Coffee SR Code in October 2021, this revision of the Equivalence Mechanism focuses on the operational criteria.

Provide your input via the [online survey](#), or schedule a one-to-one session. [In this link](#) you find all the information about the consultation. Lend your voice and contribute advancing the foundations for sustainability in the coffee sector.



II. Press releases and media coverage

- Global Coffee Report – [Despite conflict in Europe, coffee prices continue to increase: ICO report](#)
- VOA news - [Uganda Coffee Producers Split Over Government Decision to Withdraw from ICO](#)

III. Knowledge hub - Statistics

The Trade Statistics Table can be found [here](#).

The Coffee Market Report (CMR) can be accessed [here](#).

New Brazilian initiative on certification for regenerative agriculture with first certification for a coffee crop: more information [here](#).

IV. Coffee Public-Private Task Force (CPPTF)

The past month has seen a series of CPPTF events and actions to operationalize the Roadmap and joint commitments.

The 8th CPPTF Sherpa-only meeting on 24 February endorsed the CPPTF Review Report presented by GIZ- Germany, and an external consultant. A follow up action plan will be drawn up to implement the recommendations expressed. The Sherpas also approved the admission of Sucden as a new London Declaration Signatory and member of the CPPTF. The TW3 Sector Transformation Exporting Countries proposal was also endorsed and will now be submitted to the 132nd ICC session end of March for final approval.

The Technical Workstreams are now moving towards implementation in ICO exporting countries for 2022 and further updates will be provided in the April Newsletter and at the CPPTF Open Session on 28 April.

Technical Workstream Updates

Click [here](#) to check the latest updates about the work of the Task Force Technical Workstreams.

2022 CPPTF Meetings

Click [here](#) to find the dates and links to register for the 2022 Open Sessions of the Coffee Public-Private Task Force.

IV. UPCOMING MEETINGS

International Coffee Council meetings

Coordination meeting of exporting Members (Exporting Members)	25 March 2022	11:30-12:30 London
Working Group on the Future of the Agreement (WFGA) (ICO Members)	28 March 2022	11:30-16:00 London
Joint meeting of the Statistics, Projects and Promotion and Marketing Development Committees (ICO Members/Observers)	29 March 2022	11:30-13:30 London
Private Sector Consultative Board (PSCB) (ICO Members/CPPTF/Observers)	29 March 2022	14-16:00 London
132 nd International Coffee Council Session (ICO Members/Observers)	31 March – 1 April 2022	11:30-16:00 London

CPPTF meetings

Technical Workstream 4 Resilient Coffee Landscape	March 2022	TBC
Technical Workstream 3 Market policies and institutions and global funding mechanism	April 2022	TBC
Technical Workstream 2 Market transparency	22 April 2022	15:00 London
Technical Workstream 5 Sector Coordination	12 April 2022	14:00 London
9 th Task Force Open Session Register in advance for this meeting	28 April 2022	14-16:00 London
ICO Webinar: New EU Deforestation and forest degradation Regulation - the implications for the coffee sector	TBC 29 April	TBC

Please contact the Secretariat for further information and connection details for the meetings at info@ico.org.



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