MISSION
The Coffee Public-Private Task Force was established by the International Coffee Organization in 2019, following the signature of the “London Declaration” by 12 private sector companies, and upon the request of the 125th International Coffee Council Session. The Task Force is designed to build common ground for a global partnership between the coffee industry and the governments guided by the overriding vision of the sustainability of the sector and the prosperity of the growers’ communities.

OBJECTIVES
The overall objective of the Task Force is to build consensus between the public and the private actors on priority issues and actions to be implemented to ensure a sustainable and fair global coffee sector at the local and global levels. To this end, collaborative public-private partnerships aims at achieving complementary specific objectives: 1. Design methodologies and strategies to close the income gap for farmers towards prosperity; 2. Enhance sector-wide transparency on a common understanding of the actual costs of production and the relative efficiency of value transmission; 3. Promote enabling policies in exporting and importing countries, facilitating national public-private platforms; 4. Drive resiliency of coffee communities by using a landscape approach; 5. Coordinate interventions at sector level and ensure full integration of gender and youth agenda.

ACHIEVEMENTS
The technical workstreams have been activated and started providing the expertise required to close key knowledge gaps and elevate existing research and starting interventions in selected ICO exporting countries on: 1. Defining Living income benchmarks and closing the gap strategies; 2. Establishing cost of production and efficiency gap data; 3. Setting up national dialogue platforms and ensuring viability of regulatory policies; 4. Carrying out landscape assessments to inform strategies on territorial, not exclusively at farm level; 5. Increasing membership from private sector and active participation of public and private sector and observers (coffee stakeholders and development partners); 6. Increasing financial / in-kind contributions from members, observers and international development cooperation; 7. Linking developed with EU, UN agencies and institutions; 8. Building consensus model of Task Force has proven relevant, important and recognized by actors of the coffee sector.

THE ROADMAP
The 2020-2030 Roadmap sets out crucial commitments and targets towards achieving a prosperous, sustainable and inclusive coffee sector. The Technical Workstreams produce technical inputs and reports to build consensus on priority commitments & concrete actions to implement.

VISION
A sustainable and prosperous future for coffee producers and the sector as a whole.

MEMBERS & PARTNERS
The CEO and Global Leaders Forum is a forum of senior executives of private sector entities that are signatories of the 2019 “London Declaration” and was established as the private sector response to the ICC Resolution 465. The Forum meets annually with ICO Members, relevant coffee stakeholders and development partners to consider the outcomes of the Coffee Public-Private Task Force. Together with the International Coffee Council, a joint communiqué is issued endorsing commitments and concrete actions and how to pursue it through the 2020-2030 Roadmap. This joint communiqué is one vital step on the pathway towards a sustainable, transparent and fair global coffee sector in line with the United Nations Sustainability Development Goals.