



**ICO Coffee Development Report 2021:
“The future of coffee: Investing in
youth for a resilient and sustainable
coffee sector”**

Background

The Executive Director has the pleasure of circulating to Members, observers and members of the Private Sector Consultative Board, a link to the [Coffee Development Report \(CDR\) 2021](#), the third issue of the economic flagship publication of the ICO, “*The future of coffee: Investing in youth for a resilient and sustainable coffee sector*”.

The Report seeks to build a case on the role that youths will play in guaranteeing the future of the coffee industry by (i) analysing key demographic trends in coffee producing countries (CPCs) and their potential impact on the future production, transformation, trade and consumption of coffee; (ii) examining trends, opportunities, and barriers to youth engagement in agriculture with an emphasis on the coffee global value chain (C-GVC); (iii) reviewing youth-focused interventions to identify best practices and effective approaches for supporting youth engagement in agriculture and the C-GVC; and (iv) discussing key entry points for pragmatic investments and supportive policies to foster meaningful youth engagement.

Research for the CDR 2021 was mainly conducted over the course of 2021, and the initial draft completed in early 2022. The Report was supported by the German Federal Ministry for Economic Cooperation and Development (BMZ), through the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), and developed by the ICO with significant contributions and work by researchers from Michigan State University (MSU). It reviews over 100 best practices for engaging and integrating youth in the C-GVC, from production to consumption, and also provides a set of key policy

recommendations for action by the public and private sectors, as well as civil society and development partners.

The CDR 2021 was officially launched on 11 November 2022 and will strengthen the Organization's role as the major and neutral source of coffee data and analytics, and set the agenda in the global debate on issues related to the development of the coffee sector. The CDR responds to the ICO's mandate to be a leading source of information on the coffee sector in order to enhance market transparency, as set out in the International Coffee Agreement 2007 and the recently approved International Coffee Agreement 2022.

As standard practice, the full Coffee Development Report 2021 is available in English only and can be downloaded free of charge [here](#). A hard copy will also be available for purchase at a later date, and an overview of the Report in French, Portuguese and Spanish will be circulated in due course.